

Client Quotes

Because of the exceptionalism and ethics of Patrick Earles, I highly recommend his firm to established companies, and entrepreneurs as well. I sought his creative expertise in August 2014 to serve one of our startup clients because of his rare skills. He did a marvelous job with an impressive plan and playbook for their market launch. He puts the interests of his clients above his own as a business practice. I highly recommend him.

Sonny Chastain, Intellectual Property Attorney
Kean Miller Law Firm
Baton Rouge, LA
(225) 389-3706 Direct
www.keanmiller.com
sonny.chastain@keanmiller.com

The work that Patrick Earles delivered for our Keypoint Federal Credit Union marketing campaign was phenomenal. When we engaged you, you advised our senior management that you would deliver a marketing campaign on par with the best financial institutions in the USA - Capital One Bank, Chase, etc. You delivered on that promise.

Dayna Gremillion, Keypoint FCU Creative Banking Professional
(225) 955-0586 Mobile SMS
www.keypointfcu.org
(now Neighbors FCU)

Patrick Earles spearhead the implementation of a broad communications strategy and delivered major improvements in operations, services, and efficiencies with disaster recovery.

The fiscal impact he delivered was in excess of \$1.3M in terms of reduced operating costs.

Sheila Osland
Ventura County FCU
Ventura, CA
sosland@sbcglobal.net
www.vccuonline.org

Patrick's creative energy and mindset is on a whole different level. He developed our growth strategy and campaign messaging with literature focused on secure banking, commerce and collaboration. Patrick is the most resourceful strategic advisor I know. He always met expectations and deadlines. He blew us away with our autonomous vehicle campaign for CES Las Vegas 2018 & 2019.

Kent Nies, VP Business Officer
Dallas Texas
(214) 403-8172 Mobile SMS
theimageleader@gmail.com

Patrick Earles is a uniquely gifted professional, a strong negotiator who knows how to simplify complex challenges. He reduced our "best & last offer" from Siemens by \$190,000 on a \$560,000 project. I highly recommend his firm."

Diane Pinson, Former VP Committee Director
Kern Schools Federal Credit Union
Bakersfield, California

I engaged Patrick Earles to manage an M&A campaign from start to finish because of his exceptional creative leadership. His agency team created a brilliantly styled, visible direct mail shareholder ballot with a tear off reply card that along with supporting in branch collateral elevated voter participation levels. Despite significant opposition, we still had 65% of the shareholders approve of the merger. If we had not embraced Patrick's Dive In & Cast Your Vote campaign, we may have failed in our efforts and wasted substantial capital.

Ken Bordelon, CEO (Former)
EFCU Financial
Baton Rouge, LA



Client Quotes

"I didn't know Patrick Earles before he came to work for us on our project. The guy is amazing. He saved us millions of dollars dismantling the levers of control a Fortune 100 supplier exercised for a decade at our refinery.

What was very important to me, was his total honesty and work ethic. I couldn't have been more pleased. We had internal conflicts about the early fiscal expectations he set for us. However, he exceeded those by far.

Arzell Hale, Director
Searles Valley Minerals
13200 Main St. Trona, CA 93562
(760) 372-2139 Direct
hale@svminerals.com

I worked in New York for the Grey Agency following my graduation from Princeton. I met Patrick Earles in 1992 as he was working to capture the Northwest Florida tourism market. We've collaborated frequently for three decades.

He is a force of nature and is as creative as any strategic planner / campaign director I have had the pleasure of working with, including those I worked with on the Grey, New York executive team.

Ken Lomas,
Creative Director
Atlanta, GA
(225) 978-9588 Mobile SMS

In 1999, Earles brought our startup company into a relationship with a network of non-profit family advocacy groups giving us a national footprint overnight. He invested significant time in our launch on a pro-bono basis out of passion for our vision.

I marveled at his diplomacy skill in front a whiteboard as the leader of strategy sessions. He is man of impeccable integrity who is relentless in his work, the consummate leader who can take over a room but never in a self-serving manner. I wholeheartedly endorse Earles to anyone needing a champion to launch a new project, startup or campaign.

Scott Gemmill
Entrepreneur & Business Executive
Baton Rouge, LA
(225) 302-0701 Mobile SMS
gemmell@cox.net

"Patrick Earles and I became acquainted after he launched The Venture Foundry, and then took Yellow Jacket, LLC to market in January 2013. He is what I call a sharpshooter and closed their \$2,000,000 Series A round in three weeks. I am happy to endorse him as a professional.

Terrell Brown, Investor
LSU Venture Fund Creator
Baton Rouge, LA

"We hired Patrick Earles to facilitate relocation, rebranding and repositioning our company. PMI was not a company inclined to outsource but our year long engagement was a huge success. He saved our company in my mind. He challenged out belief system and culture with a campaign of growth setting lofty growth targets which he met.

His vision began with a brand makeover, and creative messaging on par with national staffing companies. PMI ended up being acquired by a larger PEO in Brandeton, Florida. Patrick remains a close friend, confidant to me and my commercial real estate development company. If you need an advisor who performs to expectations he is one of those rare individuals with a broad set of skills and the will to win."

Kenneth Wright, Quality Control Director
PMI Employee Leasing
Ft. Walton Beach, FL
(850) 582.6442 Mobile SMS

I was well served by the talent of Patrick Earles and his creative team. He successfully produced a series of videos for our sales development and launch of a new media venture. He's outstanding, dependable and goes the distance.

Russell Starns,
Business Leader / Visionary
Baton Rouge, LA
(225) 413-5702
golfscore69@aol.com



Client Quotes

We brought Patrick Earles in for an initial audit that resulted in \$13,000 in IRS refunds, \$25,000 in utility company refunds, and numerous other benefits in our day to day operations. We conducted our own internal audit 90 days prior to contracting with him.

From his audit, we discovered that we paid a vendor \$75,000 for services to a Mojave, CA branch office that was closed four years earlier. Working with Patrick during the three year period to be easy and economically beneficial. He kept our vendors honest, optimized our facilities and use of operating capital."

**Bruce Wertenberger, Board Chairman
AltaOne FCU
Ridgecrest, California**

"We have worked on several complex technology / enterprise network projects with Patrick Earles, Kern Schools FCU, Ventura County FCU, Searles Valley Mining, Alta One FCU, etc. Each time the projects were implemented with great success with impact on the business bottom line of clients. He is masterful in persuading executives that his fiscally driven approach is a better source for expense and enterprise management."

**Don Wisdom
Datalink Networks, Inc.
Los Angeles, CA
(661) 294-8833 Direct
donw@datalinknetworks.net**

Patrick Earles managed to secure the trust of Rush Foundation Hospital's key decision makers in ways that others for decades had failed to do. He delivered a \$600,000 capital plan to replace aging infrastructure at the hospital with a 15 month payback. The financial justification was based on his eliminating \$40,000 of monthly spending which in turn created \$7.2M of positive cash flows over the 15 year lifecycle of the investment. The hospital's communications infrastructure was as antiquated as a system of tin cans and strings.

He delivered fiscal expertise and leadership that enabled Rush to lower its annual expenditures by \$480,000. Rush Foundation chose my technology company at Patrick's recommendation. The key to our success was the absolute fiscal clarity Patrick possessed that was borne from an exhaustive three-year evaluation of operating costs coupled with 200 manhours of uncompensated time, and analysis. My regional firm would never have absorbed this level of risk to free the Rush Foundation Hospital from the incessant grip of the monopoly phone company.

**Gloria Feinstein
Rush Foundation Hospital
Meridian, MS**

I am a top technologist, formerly the CIO of the State of Louisiana and yet neither myself, our team members or vendors possessed the clarity regarding the financial justification for the modernization of critical infrastructure systems. We hired Patrick Earles to provide us with strategic and fiscal advice. Patrick's expertise is of great value to me and other executives struggling to bridge the gap between financial and technical know-how.

His feasibility study showed me that OGB clearly could financially justify leasing \$800,000 of technology improvements in our organization and still achieve in excess of \$41,000 per month in net improved cash flow.

I am pleased to endorse Patrick and Unrivaled Advisors as a leading edge firm. I vouch for the financial discovery and opportunity they detailed for my organization.

**Rizwan Ahmed, Office Group Benefits
LA Department Of Natural Resources
Louisiana Chief Information Officer
(225) 326-0741 Mobile SMS**

Client Quotes

"We outsourced critical responsibilities to Patrick Earles hoping to find value in working with his company. His fiscal expertise changed the economic viability of marginal projects moving JCI's typical simple payback period from seven years to less than three.

JCI is a global leader and he delivered major financial impact with unexpected substantial gains for a half dozen clients that validated our performance contracting and positioned my team for success with these clients.

- (1) Methodist Healthcare - Memphis, TN,
- (2) Rush Foundation Hospital - Meridian, MS,
- (3) Rankin County Government - Brandon, MS,
- (4) Adams County Government - Natchez, MS
- (5) Hinds Community College - Raymond, MS,
- (6) University Medical, Lafayette, LA

Jimmy Kaiser, Executive Leader
Formerly National Sales Director
Johnson Controls, Inc.
(225) 603-8956 Mobile SMS

"We hired Patrick Earles in June 2012 to lend expertise to our ski business partnership. We needed to secure bank financing to expand facilities and to recapitalize our company. He delivered the most compelling visually stimulating business plan with substantive data to support our growth.

Our banker at Washington Mutual stated that their loan committee team had never seen a better presentation from a borrower. Under his leadership, we closed on our bank loan, he led our shareholder meeting with a critical capital call in August 2012 with \$870,000 of new working capital. This funded Bluewood's 2013 capital improvements and ski season. I highly recommend Patrick as a creative advisor to any company or partnership that needs expertise to navigate complex challenges."

Mike Stephenson, Owner / Investor
Bluewood Ski Resort
Kennewick, Washington
(509) 539-3517 Mobile SMS
mike.proag@gmail.com

"The purpose of this letter is to say how much we have enjoyed working with Patrick Earles in support of our firms' work in real estate, information technology, and in renewable energy.

I fully expect that we will continue working with him in Hawaii and in Asia. We consider Patrick to be one of our strategic business advisors on how to best approach new opportunities in real estate, energy and technology."

Shin Murayama,
Hawaiian Law Firm
55 Merchant St, Honolulu, HI 96813-4336
(808) 688-8558 Mobile SMS

"I have received a number of responses to my requests for references on Patrick Earles and his company (Unrivaled Advisors). All are favorable and we need to engage him professionally to manage this project for the firm. Patrick will champion this project from start to finish, affording us the freedom to focus on the firms' business. His role as an outsourced advisor limits the drain of the firms resources."

Jim Chenevert,
Former Executive Director
Kean, Miller, Hawthorne, D'Armond,
McCowan & Jarman, L.L.P.
Baton Rouge, LA
www.keanmiller.com

